

Building Businesses. Building Lives.









# **News & Events**

Learn How to "Grow Your Business in Hudson County" at a special, free forum on Thursday, December 1, 2011 from 8:00 a.m - 12:00 noon at Maritime Parc (in Liberty State Park). Find out what resources are available to your business, including economic and workforce development incentives, technical assistance and loans, training, real estate development and much more. Reservations are a must! Click here for full details.

Welcome and Support Jersey City's Own Pro Basketball Team — The Jersey Express! The ABA team will play all of its home games at the National Guard Jersey City Armory on Montgomery Street. Tickets for the ABA season will feature pre-game and half-time entertainment and tickets are available for less than the cost of a movie ticket. Small business sponsorship opportunites are also available. For more information, click here and visit www.ierseyexpress.net.

More Businesses Choosing Jersey City as Desirable Place to Permanently Locate. An article in *The Star Ledger* tells why more businesses are opting to settle in Jersey City — lower operating costs, accessibility for employees, financial incentives, and more. To read all about it, click <a href="https://example.com/here-new-market-new-marke

Learn About Recovery Assistance for Businesses Impacted by Hurricane Irene from the State of New Jersey and the Federal Government! The State of New Jersey has made a series of business assistance services available, including financial support, information on temporary space and technical assistance. Click here to read more about the services or phone 1-866-534-7789. The

Message from Mayor Jerramiah T. Healy

JCEDC Officers and Board of Trustees

<u>Destination Jersey City:</u>
<u>The Premier Tourist Site</u>
for Jersey City

Your Business in Jersey City

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Federal Government has set up a website with information on grants and loans for individuals and businesses. Click <a href="here">here</a> to access the

Jersey City Economic Development Corporations of Mongolinery Steet, Suite 12800 6827 513, 62+ 07302 • Phone: 201-333-7797 • Fax: 201-333-9323



# The Jersey City Economic Development Corporation (JCEDC)

was incorporated in 1980 as a private 501 (c) (3) non-profit corporation with the support of the Jersey City Administration and Municipal Council.

JCEDC has never deviated from its original mission: to "promote, encourage and assist the industrial, commercial and economic development of the City of Jersey City... creating greater employment opportunities and broadening the base of the tax structure."

Our role in Jersey City's economic development was expanded in 1987 when the City appointed the JCEDC to administer and promote the newly designated Urban Enterprise Zone (UEZ). Since that time, more than \$129 million of UEZ funds has been reinvested in more than 180 UEZ projects. Additionally, UEZ business enrollments have accounted for the creation of 28,802 full-time jobs, and over \$13 billion in private investments.

The Jersey City EDC is a valuable resource for all businesses. We invite you to visit and explore our site often so you may learn more about our agency, services and accomplishments. We look forward to

partnering with you in building businesses, building lives.

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In the United States, small businesses represent 99.7% of all employer firms, and have generated more than 64% of the country's new jobs.

Since its inception, the Jersey City Economic Development Corporation has been dedicated to nurturing and assisting small businesses (companies with less than 500 employees) and microenterprises (those with 5 or fewer employees) to succeed.

The JCEDC Small Business Assistance Program provides small businesses and microenterprises with the keys that can lead to long-term success: technical assistance and financing that might not be available from traditional lending sources.

Our Small Business Assistance Program is here to help you if ...

- You currently own or plan to own a small business in Jersey City
- You plan to relocate your small business to Jersey City
- You have had difficulty in securing credit or financing from traditional sources.

To learn how we can help you specifically, contact Pete Olmeda at polmeda@jcedc.org or 201-333-7797, ext. 12.

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**Development Corporation** 

JCEDC Small Business Refinancing Program

Small Business
Microloan Program

Small Business Expansion Loan Program



Jersey City EDC offers free, expert advice on every aspect of starting, owning and managing a business, including the development of an effective, valid business plan. Our expert counseling is available on a private, one-on-one, in-house basis with members of our own staff or members of the Service Corps of Retired Executives (SCORE). Additionally, we may refer small business and microenterprise owners to experts at organizations that we partner with, including the Small Business Development Center (SBDC) and Business Development Incubator (BDI) at New Jersey City University, Rising Tide Capital, and for all your customized training needs, the <u>Hudson County Community</u> College Center for Business & Industry (CBI)

Appointments for technical assistance are a must, and may be scheduled by phoning 201-333-7797 ext. 12 or by emailing Pete Olmeda at polmeda@jcedc.org.

JCEDC Small Business Refinancing Program

Small Business
Microloan Program

Small Business
Expansion Loan
Program

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Whether you already own and operate a small business or microenterprise, or are in the process of starting a new one, the Jersey City Economic Development Small Business Assistance Program has a loan program that may satisfy your needs.

We will meet with you to assess and determine your financial requirements, and work with you to find the financing option that will contribute to your business's long-term success.

Jersey City EDC loans may be used for repairs and renovations, inventory, machinery and equipment, furniture and fixtures, relocation expenses and working capital. Financing for renovations and expansions of commercial property that you own is also available along with gap financing as part of a larger project with other lenders. Additionally, to assist with cash-flow, we also consider refinancing high-interest leases and business credit-card debt.

Our loan programs include:

- Small Business Refinance Program
- Small Business Microloans
- Small Business Expansion Loans

To qualify for a JCEDC loan, you and your business must ...

- · Possess satisfactory credit histories
- Demonstrate the ability to repay the loan
- Provide the necessary 25% funding of the total project cost
- Be willing to pledge appropriate collateral to secure the loan
- Document the payment of personal and business City, State and Federal taxes for the past 3 years
- Provide an effective business plan if yours is a start-up business. (Our Technical Assistance division will be happy to guide you in preparing a plan if needed.)

To learn more about our Financing Programs, please contact Pete Olmeda at polmeda@jcedc.org or 201-333-7797, ext. 12.

JCEDC Small Business Refinancing Program

Small Business
Microloan Program

Small Business
Expansion Loan
Program

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Special Improvement Districts were initiated by the State of New Jersey in 1985. SIDs enable commercial property owners and merchants to form local management associations that have the authority to collect voluntary special assessments from businesses. (Residential properties are exempt.)

Special Improvement Districts have been in position in Jersey City since 1992. They are created by municipal ordinance and managed locally with assistance from the New Jersey Department of Community Affairs.

Today, there are four SIDs in Jersey City:

- Central Avenue Special Improvement District
- Historic Downtown Special Improvement District
- Journal Square Restoration Corporation
- McGinley Square Partnership Special Improvement District.

The Jersey City Economic Development Corporation UEZ program oversees the SID program and assists the SIDs with their operations, writing proposals, budgeting, and finding professional managers. The SIDs special assessment fees are matched with UEZ funds to provide supplemental sidewalk and street cleaning services, major physical improvements, special events and added security.

Sales Tax
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State of New Jersey
Business Portal

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# **Become a UEZ Member Business!**

To take advantage of UEZ benefits, you must be a certified UEZ business. We'll be happy to assist you in the application process, but there are some documents we require prior to providing an application.

# To Obtain an Urban Enterprise Zone (UEZ) Application:

- 1.) Verify that your business is located within the Urban Enterprise Zone by calling the Jersey City Economic Development Corporation at 201-333-7797.
- 2.) Once your business information has been verified, you may either pick up the UEZ application from our office or have it mailed to you.
- 3.) Ensure that your business is compliant with all New Jersey State taxes.

Important documents that must be included with your certification application are the following:

- Business's legal name and address,
- Tax I.D. Number
- Business Registration Certificate
- Copy of your signed lease or deed.

Please Note: Your Business Registration Certificate must have the same address as the business location where you are applying. If the address is different, you must update the Business Registration Certificate <u>before</u> requesting a UEZ application.

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The Jersey City Urban Enterprise Zone program looks forward to working with you and your Jersey City business.



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Since the establishment of the Jersey City UEZ, more than \$129 million of UEZ funds has been reinvested in more than 180 UEZ projects.

Past and ongoing projects include:

- Streetscape Improvements
- Special Improvement Districts (SIDS) in the Central Avenue, Historic Downtown, Journal Square, McGinley Square and Newark Avenue areas;
- "Main Street" funding that enabled Monticello Avenue Community Development Corporation to apply for and obtain Main Street designation;
- Restoration of historic Apple Tree House
- Closed-Circuit TV (CCTV);
- Gateway Beautification.

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# The Jersey City Urban Enterprise Zone (UEZ)

**Program** was created to foster an economic climate that revitalizes designated urban communities and stimulates their growth by encouraging businesses to start and develop private-sector jobs through public and private investment.

One-third of Jersey City is designated as an Urban Enterprise Zone.

The UEZ Program offers participating businesses a number of tax and other financial incentives that help to grow businesses and stimulate local economies.

Under the UEZ Program, sales tax revenues generated by UEZ businesses are dedicated for economic development projects within the Zone.

Businesses participating in the UEZ Program can charge half the standard sales tax rate on certain purchases. Additionally, UEZ member businesses may enjoy tax exemptions on certain purchases, and manufacturers may qualify for sales tax exemption on their energy and utility services when they meet specified employment (and other) criteria.

Please phone our office at 201-333-7797 to verify whether your business is located within the Zone, and to request a UEZ Program application.

\*NEW
NJ Division of Taxation
notice: UEZ Lease and
Rental Periods

NJ Division of Taxation notice: UEZ Alarm Monitoring Services

7% withholdings on certain contractors

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Known for its charming, historic architecture and warm community spirit, Jersey City's Monticello Avenue district was the first Hudson County area to be included in the New Jersey Community Affairs Commission's Main Street Program.

Main Street is a comprehensive, community-driven revitalization program designed to preserve the community history while improving accessibility to goods and services, generating business development and employment opportunities.

The area was also designated as a part of the UEZ and has been awarded over \$1.3 million in UEZ funding for façade rehabilitation and other capital projects.

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Jersey City Home > Vendors > Lamp Post Bar & Grille

# Visit: Lamp Post Bar & Grille

DISTRICT: GROVE STREET

## **DETAILS**

## Visit Website »

Phone: (201) 222-1331

Hours: Monday - Thursday: 11am-2am, Friday - Saturday: 11am-3am,

Sunday: 11am-2am

# **Get Directions** »

382 2nd St. Jersey City, NJ

## **DESCRIPTION**



Rely on this little hideaway for some of the funkiest bands in the city--plus a full menu of Panko fried shrimp, giant burgers, and chili cheese dogs.

Love Football? Every Saturday & Sunday it's non-stop football. Catch all of the

college and pro football games on the 7 giant flat screen tv's!

# VIEW NOW»



795 Newark Avenue Jersey City, NJ 07306 Ph: 201.947.8700

# 1655-170 Oak Tree Road Edison, NJ 08820 Ph: 732.947.3014









# LOCATION

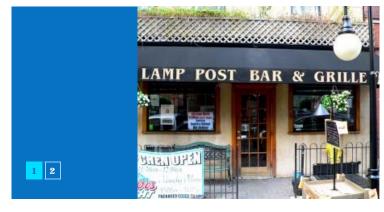


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# **PHOTOS**





# **BOOK YOUR TRIP**













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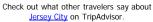








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Oct 27, 2011

**Historic Downtown** SID's Farmers Market

Oct 27, 2011

Allagash Brewery at **Barcade** 

Oct 27, 2011

Classes in Cocktails

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Journal Square

Bar Majestic

**Grove Street** 

Brazicki

















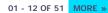
















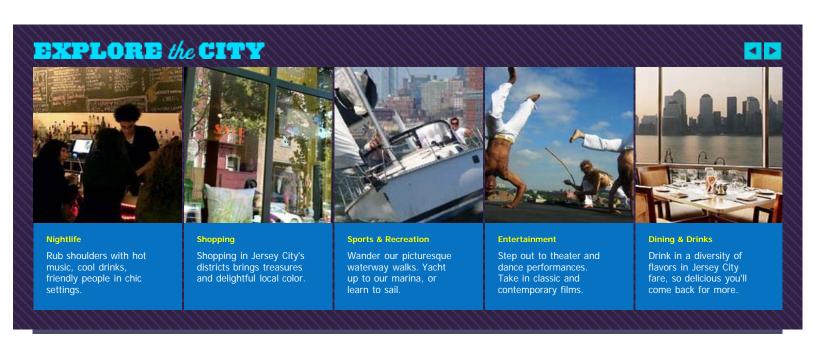














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Jersey City Economic Development Corporation



Jersey City Corporate Seal



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WELCOME TO JERSEY CITY

# Your gateway to Lady Liberty

The statue is only 2,000 feet from Jersey City and only 1 mile from NYC. Explore away!

View more history \*\*







View more & contribute your photos on flickr











ferry

# Latest & greatest

**EVENTS** 

**TWEETS** 



Oct 20, 2011 Mxyplyzyk's New Store in Jersey

Mxyplyzyk has proved to be a survivor in a lessthan-ideal retail climate: the home furnishings shop has occupied the same space in the West Village for nearly a decade. Last week, Kevin Brynan, who owns the store with his partner, Bill Cleary, opened a second one in Jersey City. more »



Oct 18, 2011

# 30 Best Meals in Jersey

Two fantastic Jersey City restaurants have made the list of the 30 Best Meals in Jersey! Casa Dante may be a throwback to another era, but it's the best of that era, everything you want to keep...Maritime Parc is the quintessential modern restaurant, thanks to a streamlined design by Stephanie Goto of Goto Design (which designed Manhattan's Cortone, Aldea and Morimoto) and an uber-seasonal menu that shows off the short but vibrant windows of a farmer's best. more »

# Jersey City: The Next Generation

With authentic flavors old and new, Jersey City is a food lover's adventure. I didn't think there





was anything strange at all about including Andrea Salumeria among my favorite contacts in my iPhone, until my daughter recently asked me who she is and why she's there among our closest family members and friends. To begin with, Andrea Salumeria is not a woman; it's a deli. And not just any deli-it's the best deli in Jersey City. more »



Oct 6, 2011 168 Jersey City Establishments are Turning Grease Into Green

We are please to announce that over the past year Unity Fuel's Grease Lightening Program has collected 34,817 gallons of waste vegetable oil from Jersey City establishments. This is tremendous for the city, and for the environment. It has also removed 605,800 lbs of carbon emissions from the air, helping to remove the smog and particulants that cause asthma.

more »

See more news »



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# Section: Shopping

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# **SPECIAL EVENTS**

Oct 27, 2011

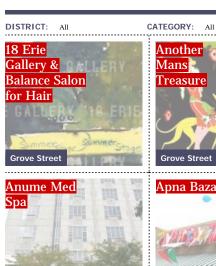
**Historic Downtown** SID's Farmers Market

Oct 27, 2011

Allagash Brewery at **Barcade** 

Oct 27, 2011

Classes in Cocktails









Journal Square





Bag the Habit



































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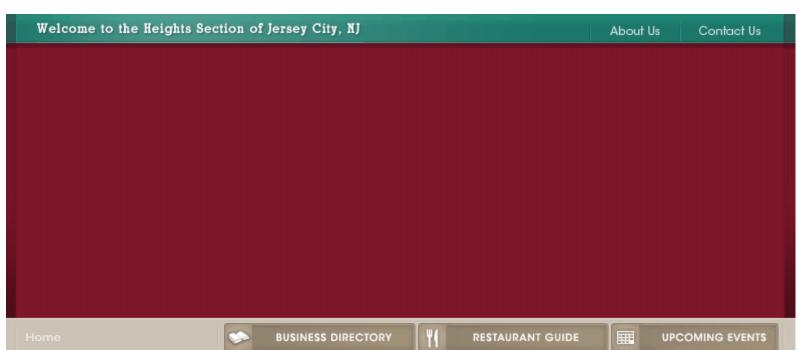




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FAO

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# Local Weather



Light Rain

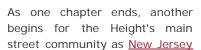
Temperature 54°F Feels like 54°F 94% Humidity Wind 6 mph N

5-day forcast



# Central Avenue Welcomes NJ Transit and **Academy 119 Bus Line beginning Nov. 7th**

COACH USA Red & Tan has announced it will discontinue service on both bus routes #4 and #99-S effective midnight on November 6, 2011. The CASID thanks Coach USA Red & Tan for their years of service contributing to the urban transit system that is at the core of our community and economic structure.



Transit will be operating the 119 Bus through Central Avenue beginning November 7th. The state agency will contract with Academy Bus line to provide the service. More information and updates on this matter will be posted here as it becomes available.

More info on the New 119 Bus Line:

- Transit Advisory
- Timetable
- Route Map

See Central Ave Bus Campaign for more info.

# Call to Remove Parking Pay Stations NOW!

September 29, 2011







Heights area.

See the Calendar





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851 people like Central Avenue S.I.D. Management Corporation.850 people like Central Avenue S.I.D. Management Corporation.















Corp. on Facebook

Central Avenue S.I.D. Mgmt.

(Good) (Bad)

Sign the online petition now and let the Parking Authority know what you think of them! An email will be automatically delivered to City officials every time it is signed.

Shopping local is fun, convenient, and encouraged to do. However, the parking pay stations on Central Avenue undermines local commerce and CASID is trying to get this message across to City officials. Three years after the installation of the parking pay station machines on Central Avenue, visitors and shoppers continue to express their extreme dissatisfaction with the system. For this reason, we seek your assistance in a campaign to remove the pay stations once and for all and return the coin meter heads. The CASID did meet with the parking authority on this issue in April 2011 without results. Since then, no action has been taken or a meaningful timeline established implicating the issue has been postponed indefinitely. Before the Parking Authority Commissioner's meeting on Tuesday September 27th, members of the community held a rally in front of the agency.

Have something you want to say on this issue? Email a video/ youtube link. Check back soon for more info.

# **Inside the Summer 2011 Heights News**

August 2011

Inside the Summer 2011 Heights News:

- · JC Parking Authority Needs New Leadership
- Everything JC Festival Roundup & Photos
- · El Sabroso Spotlight
- UEZ Program News
- Riverview Neighborhood Assoc. Update





















• Reservoir #3 Update

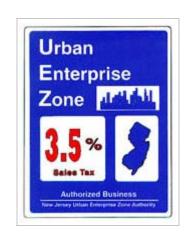
See All Archived Newsletters



# **Qualifying Businesses Can Now Register Online for the UEZ Program**

July 2011

Businesses located within the Central Avenue business district may qualify for New Jersey's Urban Enterprise Program which offers (UEZ) participants a number of tax and other financial incentives that help to grow business while stimulating the economy. Businesses participating in the UEZ Program can charge half the standard sales tax rate on certain purchases and may enjoy tax exemptions on particular goods when they meet specified employment (and other) criteria.



These benefits will be available on line through the New Jersey Business Action Center as of July 1, 2011 at <a href="https://www.newjerseybusiness.gov">www.newjerseybusiness.gov</a>. Businesses within the Central Avenue business district can <a href="https://www.newjerseybusiness.gov">click on the link</a> to determine if they qualify for the program. If you do, you may complete your registration, reporting and sales tax payments on line from your computer.

Click here to learn more.

# **New on the Avenue**

June 2011

Help welcome new businesses:

- Smart Start Academy
- · Jine's Cafe & Restaurant
- JBM Modeling & Academy of Arts



- Super Vision Optical
- MHM Insurance
- Beauty Secrets
- <u>Takeover</u>
- Jersey Cycles
- Kapricho Hair Studio
- Grille Two 74

More Info and New Businesses on the Avenue>



# **Central Avenue SID**

366 Central Avenue Suite 201, Jersey City, NJ 07307 Phone: (201) 656-1366 | Fax: (201) 656-4037 | Email: <u>casid@jcheights.com</u> © 2011, The Central Avenue Special Improvement District Management Corporation. All Rights Reserved.



# The JSRC

Formed in 1995, the Journal Square Restoration Corporation (JSRC), is a private, not-for-profit corporation representing business and commercial property owners and institutional interests in the district. It was designated by the City of Jersey City to operate the Journal Square Special Improvement District (SID), the largest of four special improvement districts in the city. Together the JSRC and the City are leading the way toward a commercial renaissance of this regional business, cultural and transportation center at the heart of Jersey City, New Jersey's largest city, and Hudson County, the state's most urbanized county.

The JSRC is one of the largest of New Jersey's 80 SIDs. Within the district, business and property owners levy a self-imposed tax to finance improvements in the district.

The JSRC operates within a city-designated Urban Enterprise Zone (UEZ). Major benefits to qualified businesses includes sales tax exemption for business purchases, employee tax credits for each local resident hired, and sales tax reduction for certified retailers. The UEZ is administered by the City's Economic Development Corporation.

The JSRC's annual work plan, which averages close to 2 million dollars annually, funds district-wide advocacy for the improvement of the district as well as additional maintenance and security programs to supplement both private and public services to the district. The work plan also includes year-round community outreach and marketing programs. The work plan is funded by the SID assessment, private funding and matching grants of UEZ funds approved by the City Council of Jersey City.

The JSRC, in cooperation with the City of Jersey City, also developed a \$5.3 million Capital Improvement Plan, underwritten by a groundbreaking combination of federal, state and city monies that brought dramatic physical changes to the Square, starting in the Fall of 1999. The major reconstruction project included a new pedestrian plaza, a spectacular central fountain, new lighting fixtures, street signs, brick paved sidewalks, and landscaping throughout the district.

The JSRC is governed through a volunteer board representing a veritable "Who's Who" of the area's business, retail, and institutional community working in close cooperation with the City of Jersey City and the Port Authority of NY/NJ.

The JSRC has a professional staff - currently headed by a district administrator - to guide and oversee the day-to-day activities of the organization, and to work closely with district businesses and owners, and to coordinate closely with both City and County representatives.

The staff oversees the maintenance, security and other programs of the JSRC. The staff also provides day-to-day advocacy on behalf of the district, to ensure that the district is safe and clean.

# The Journal Square Restoration Corporation - Board of Trustees Fiscal year 2008/2009 - July 1 - June 30 Jordan Galatz Chairman, Midas Auto System of Jersey City Allen J. Magrini, Vice Chairman, Hartz Mountain Industries, Inc. Brooks Von Arx, Chairman, North Fork Bank Scott Harwood Treasurer, Square Parking Elliot Braha, Secretary, Lords Paul Bochner, Esq.,

Dr. Glen Gabert, Hudson County Community College

Leonard Gleason, Esq., The Provident Bank

Kenneth Graham, Graham Associates

Jamie Hefelfinger, Sackman Enterprises

Raju Patel, Travel World

Kendrick Ross, The Evening Journal Association

Rohit Shah, P&K Contracting

Ahmed Shedeed, Dar El Eiman Travel

Steve Lipski, Councilman, City of Jersey City - Ex Officio

Special Legal Counsel: Edward J. Trawinski, Esq., Schenck, Price, Smith & King LLP, visit: <a href="https://www.spsk.com">www.spsk.com</a> Audit/Financial Services: Robert Oliwa, CPA, visit: <a href="https://www.spsk.com">oliwacpas.com</a>

Mark Van Wagner, Mayor's Represenative, Jersey City Redevelopment Agency

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